

**HONORING OUR PAST AND BUILDING OUR FUTURE:  
Building Our New Home and Our Psychoanalytic Community**  
*by Harriet Wolfe, M.D., Chair, Board of Trustees*

This is an update on 444 Natoma Street. The organization where most of us have come of age as psychoanalysts, psychoanalytic psychotherapists or simply psychoanalytically informed thinkers is going to have a stable, beautiful, accessible new home. Our chance to leave a legacy as valuable as the one our analytic predecessors of the 1950's and 60's left to us has arrived.

A lot has happened since our purchase of 444 Natoma Street in September 2011. To make many long stories short: the renovation is already underway; the Capital Campaign Committee has formed and has conducted informational meetings in Berkeley, San Francisco, Marin and Palo Alto; an APsaA and ACPE combined site visit gave us kudos for our analytic education program. The APsaA report also raised issues about the state of our community that we need to address.

**The Renovation:** We have a team that has succeeded in creating and *sticking* to a very tight timeline. Our lease on Jackson Street expires the end of June 2012. We want to move into 444 Natoma Street by mid-June. We were able to obtain permits by the end of December 2011, thanks to the skill of our consultants and architects. The renovation project went out to bid in January and the work began February 1st. This required a series of complex, often difficult, negotiations with the city and within our own team who struggled to balance the reality of a budget with a vision of the future that would serve SFCP and psychoanalysis as a profession for generations to come.

Many SFCP members and professional consultants have helped get us to this point. Our deepest appreciation must go to our primary team: Andra Lichtenstein, Project Manager; Jeff Miller, SFCP COO; Marty Wilson, Construction Manager; and Mary Susan Hansen, Chair of the Building Committee. They have worked tirelessly with our architects, Bob Baum and Lauren MacColl Maas, and our contractors, Steve Cetrone and associates from Oliver and Company, to get this far this fast thoughtfully.

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**\*\* Newsletter Material Deadline: 3/15/12 \*\***

SAN FRANCISCO CENTER FOR PSYCHOANALYSIS

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**The Capital Campaign:** The renovation of course costs money. Thanks to our predecessors who had the foresight to purchase a property on Sutter Street and build a first home for SFPI&S there, we owned an appreciated asset, a property that UCSF bought for 3.4 million dollars in order to erect a neighborhood garage needed to serve the many medical-center related developments in that area. We had net proceeds of about 3.1 million dollars after various necessary fees and were able to do something similar to what the analysts we are indebted to did in the late 1950's. We bought a property on Natoma Street for 2.75 million dollars.

Our new home, similar to the original Sutter Street building, is located in an emerging neighborhood that is expected to develop in the next few decades into a professional and residential urban hub. It is a very attractive building that combines the sense of tradition in its 1907 brick and timber structure and the promise of the future in its 1999 retrofit renovation that will be further structurally strengthened through the changes we introduce. The interior has warmly colored exposed brick walls lit in part by skylights that sit at the top of an atrium feature that is at the center of the building. A reinforced mezzanine will house our library; there will be four rooms suitable for classes and meetings; the central atrium space will be our large meeting or "community space" with seating (including the mezzanine balcony) for about 120. We are planning for an audiovisual capacity that will ensure linkages to other centers around the country and the world. The wiring for that capacity will be in place; the extent and timing of hard equipment will depend on the success of the Capital Campaign.

There are many additional architectural details, too many for this report. Mary Susan Hansen will continue to update the membership regularly about construction progress and the Building Committee is available to answer questions about details. If you attended a regional meeting, you already received the informational packet that the Capital Campaign Committee has put together. It includes floor plans, the current proposed budget, giving pyramids that demonstrate how our campaign goal might be reached, suggested naming opportunities, and more. These packets are available from Jeff Miller on request, but the Committee hopes to reach all members personally (packet in hand) over the next four months.

The Capital Campaign Committee, co-chaired by Sandee Blechman, Steve Goldberg's wife and an experienced non-profit leader in other community arenas, and myself, is devoted to raising the money necessary to develop our new home for generations of psychoanalysts, psychoanalytic psychotherapists and psychoanalytic scholars to come. The members of the Committee are Meryl Botkin, Robin Deutsch, Nancy Ginsburg, David Glotzer, Bill Glover, Suzanne Klein, Andra Lichtenstein, Maury Marcus, Jeff Miller, Melissa Nelken, and our Honorary Chair Bob Wallerstein. Any one of us is happy to talk with you about the campaign and answer any questions you may have.

The campaign goal is 1.7 million dollars. Including donations to our first capital campaign in 2008 (related to our proposed collaboration with Sunrise Corporation), we have raised over \$300,000 dollars. We have 1.4 million dollars to go. True to our campaign spirit, we are going to put a thermometer on the SFCP website to keep us all aware of how we are doing. But what we need to keep in mind is the requirement that all members give and give generously in order

### **Board of Trustees**

The Board of Trustees meetings are open to all SFCP Members.

The next meeting will be held on

**Monday, March 26, 2012, 7:30pm**  
SFCP, 2340 Jackson Street, 4th Floor

Questions, call 415-563-3366

for us to reach this goal. We are fortunate to be able to borrow the funds we need to keep up with construction costs from our unrestricted endowment. However, we need to replenish the endowment and also increase it to generate the income we need for operating expenses.

The Committee hopes you will give as generously as possible. We have received gifts ranging from \$500 to \$50,000. We need more gifts in the \$25,000 to \$50,000 range in order to reach our goal. Every gift is tax deductible since we are a 501c3 and many avenues for giving exist. You can make a five year pledge with regular payments (monthly, yearly or something in between). We will provide information about use of

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appreciated stocks, potential use of IRA funds, and other vehicles for giving. We need a sizable proportion of our membership to give \$10,000 or more. Although \$10,000 may seem like a lot, it turns out to represent a tax deductible monthly donation of \$166 for five years. That is approximately the equivalent of one therapy or analytic session fee per month. We know that some members will not be able to give that much and some will be able to give more. We will need a number of larger gifts to off-set smaller ones, and we hope that those who can afford more will give generously. We have set naming opportunities at a \$25,000-and-above level. All donors will be recognized on a donor wall without reference to the amount of their gifts.

We were struck during the recent regional meetings with how enthusiastic everyone who attended was about the building itself and also how stunned many were at the dollar goal of the Capital Campaign. Thanks to the careful planning of our construction team the cost of the renovation is quite reasonable. The fundraising gap to minimally renovate and furnish the building is only about \$600,000. To secure a full build-out that includes equipment that meets our operating needs and develops the beauty of the space, the gap to be raised is 1 million dollars. The total campaign goal of 1.7 million will cover a full build-out as well as replenish our endowment, prepare for increased operating expenses and pay interest on the amount we borrow from our endowment. If all analyst members make a stretch gift and candidates and community members participate as well, we should be in a good position to reach our campaign goal.

This is a situation in which your donation will truly make a dollar-for-dollar difference. If you make annual or occasional donations to your alma mater or your kids' schools, or to national causes, you are joining a large pool of donors that includes very wealthy individuals who can give large sums. In our community, no one expects to become rich practicing therapy or analysis. Very few are in the position of making \$100,000 donations. When such a donation is received, we are immensely grateful. In our universe, such a donation is truly huge. Please remember that a \$10,000 donation over five years at \$2,000 a year will also make a huge difference, especially if a sizable number of our members participate. We urge you to consider this a once-in-a-lifetime gift that is aimed at participating with our community to achieve a comfortable and effective home for SFCP -- a home prepared to secure the future of our psychoanalytic identity, our organization and its impact on our community and our profession.

***Building Our Psychoanalytic Community:*** The COI report from the APsA site visit team is available for members to read on the SFCP website. It includes a number of observations about the state of our community that require our attention. Our president, Robin Deutsch, our chair of the Psychoanalytic Education Division, Mary Margaret McClure, and I in my role as Board chair are calling a **Members' Meeting** for **Thursday, March 15th, 7:30-9:00PM at Jackson Street**, to discuss the report. Also, the Board of Trustees is investigating the possibility of an organizational consultation in the Spring to help us discover ways to understand and heal rifts within our community. One of the purposes of the Members' Meeting in March is to get members' input regarding the wisdom of such a consultation and the form it should take. It is hard to tease out how much of the dissatisfaction and disaffection that exists among us has to do with our lack of a home for over four years, our shift to a Center model in 2007, and/or other changes we have faced in the last ten years. The COI report highlights some members' perceptions that there is a lack of transparency on the part of leadership such that decisions seem to be preordained and disagreement is stifled and that there is a tendency to treat one another disrespectfully, again – it would seem – to stifle disagreement.

If we are indeed beset by a tendency to eliminate debate, we run the risk of losing our scientific foundation as well as our humanity in relation to each other and our work. I have been grateful to those members who have spoken with me about their discouraging experiences. I am told there are others who are afraid to speak out. I hope we are able in the next several months to start to get a handle on our tendencies to disaffection from one another and can begin to feel confident that disagreement can occur with relish and respect. This improvement in our organizational life would make the transition to our new physical home as stable, constructive, exciting and future-oriented as it deserves to be.



## 444 Natoma Building Update

by Mary Susan Hansen, M.D.



Construction is under way! The included picture shows what our space looks like at the moment. We have a construction supervisor on site now, and the construction team (our construction manager, project manager, contractor, construction supervisor, architects, executive director, and myself) meet weekly for one to three hours to go over all of the details, bids, budgets, and timeline. We are on track with all of it, and had some very good news with bids from some of the sub-contractors. We very much need a successful Capital Campaign, but the team is doing a wonderful job being very value and time conscious. We will soon be looking at bids for the audiovisual capabilities, and as with many other aspects of the project, the more money we are able to raise the more complete our system can be.

The San Francisco Chronicle continues to run interesting articles about the area, more recently highlighting potential and the challenges for the neighborhood. The fact that the Redevelopment Agencies in California are being dismantled for budgetary reasons is not good news for the neighborhood, although there are other ways to fund projects. And projects that have begun will continue. The front page story on January 27th (<http://www.sfgate.com/cgi-bin/article.cgi?file=/c/a/2012/01/27/MNAF1MSGIE.DTL>) explains this in further detail. A more recent article on February 4th by CW Nevius (<http://www.sfgate.com/cgi-bin/article.cgi?file=/c/a/2012/02/04/BASK1N2P2B.DTL>) detail some of the new businesses that have come to the area.

Harriet Wolfe has an article about the renovation, the capital campaign and a membership meeting on March 15th in this newsletter. I encourage you to read it and also to make your Capital Campaign pledges!

## News From the Child Development Program's Preschool Consultation Project

by Rebecca Schwartz, Ph.D. and Katya Woodmansee, Ph.D.

At the beginning of February the Preschool Consultation Group hosted a meeting with Dr. Mirta Berman-Oelsner to learn more about talking with parent groups about: "Understanding and Handling Aggression in Preschoolers." Dr. Berman-Oelsner is an adult, child and adolescent psychotherapist and psychoanalyst in private practice in Seattle. Her warm, reflective approach and thought-provoking comments elicited an absorbing round table discussion about some of the challenges associated with engaging preschool parents when they are ostensibly seeking very concrete tools to help their children. Everyone was so engrossed in conversation that it was difficult for Dr. Berman-Oelsner to leave for the airport. Our group continues monthly meetings focused on consulting to preschools. Additionally, we have another forum for early childhood educators and mental health professionals on **Saturday, March 3rd from 9:30 to noon**. This workshop is entitled: "Slow Down Children at Play. Elissa Meryl in Conversation with Patricia Ardziejewski."



## ANNOUNCEMENTS

### [San Francisco Psychotherapy Forum](#)

Presenter: **Kirsten Buethin, M.F.T.**

Discussant: **Clara Kwun, L.C.S.W.**

Moderator: **Milton Schaefer, Ph.D.**

**Thursday, March 1, 2012; 7:30pm - 9:00pm**

SFCP, 2340 Jackson Street, 4th Fl., San Francisco, CA

Free; 1.5 CME/CE credits available for \$ 15 or \$ 18

For more CME/CE credit information, click [here](#).

### [Conversations on Adolescents](#)

**Treatment Team As Container: Multidisciplinary Approaches to Adolescent Care**

Presenter: **Terrance Owens, Ph.D., Jill Rees, Ph.D. and Scott Masuura, M.S.W.**

Moderator: **Marilynne Kanter, Ph.D.**

**Saturday, March 3, 2012; 9:30am - 12:30pm**

TLC Child and Family Services

1800 Gravenstein Highway North, Sebastopol, CA 95473

Free; 2 CME/CE Credits available for \$ 20 or \$24

For more CME/CE credit information, click [here](#).

### [East Bay Psychotherapy Forum](#)

Presenter: **Orit Weksler, M.F.T.**

Discussant: **Michael Donner, Ph.D.**

Moderator: **William Glover, Ph.D.**

**Wednesday, March 7, 2012; 7:00pm - 9:00pm**

2001 Dwight Way, CC Meeting Room, Berkeley

Free; 1.5 CME/CE credits available for \$ 15 or \$ 18

For more CME/CE credit information, click [here](#).

### [Dialogues in Contemporary Psychoanalysis](#)

**THE BEAUTIFUL, THE PERVERSE, AND THE UGLY: The Notion of an 'Aesthetic Field' in Psychoanalytic Progress**

Presenter: **Henry Markman, M.D.**

Discussant: **Stephen Purcell, M.D.**

Moderator: **Catherine McKenzie, Ph.D.**

**Saturday, March 10, 2012; 9:30am - 12:30pm**

SFCP, 2340 Jackson St., 4th Floor, San Francisco

**\$45 - \$55**, 3 CME/CE credits available for \$30.00/\$36.00

To register, call 415-563-5815 / [aaron.chow@sf-cp.org](mailto:aaron.chow@sf-cp.org)

For more CME/CE credit information, click [here](#).

### [Scientific Meeting](#)

**Splendours of Jealousy and the Undoing of Gender**

Presenter: **Judith Butler, Ph.D.**

Discussant: **Lisa Roth, Ph.D.**

**Monday, March 12, 2012; 7:30pm - 9:30pm**

SFCP, 2340 Jackson Street, 4th Fl., San Francisco

Free; 2 CME/CE credits are available

For more CME/CE credit information, click [here](#).

### [Child Colloquium](#)

**"The Girl Who Could Not Play": The Use of Fantasy and Play in the Treatment of a Six-Year-Old Adopted Girl**

Presenter: **Katharine Gould, L.C.S.W.**

**Saturday, March 17, 2012; 10:00am - 12:00pm**

SFCP, 2340 Jackson Street, 4th Floor, San Francisco

Free.

To register, call 415-563-5815 / [aaron.chow@sf-cp.org](mailto:aaron.chow@sf-cp.org)

### [Theory Forum](#)

**Wednesday, March 21, 2012, 7:30pm - 9:30pm**

SFCP, 2340 Jackson Street, 4th Floor, San Francisco

**Open to SFCP Analyst Members and Candidates Only.**

### [South Bay Psychotherapy Forum](#)

Presenter: **Kate Viret, M.F.T.**

Discussant: **Carol Harrus, M.D.**

Moderator: **Janice Mill, Ph.D.**

**Tuesday, March 20, 2012; 7:15pm - 9:00pm**

Stanford Medical Center, 401 Quarry Rd., Stanford

Free; 1.5 CME/CE credits available for \$ 15 or \$ 18

For more CME/CE credit information, click [here](#).

### [Psychoanalytic Grand Rounds](#)

**Process Notes: Psychological and Ethical Issues in an Era of Transparency**

Presenter: **Diane Donnelly, Ph.D.**

**Wednesday, March 28, 2012; 6:15pm - 7:30pm**

Stanford Psychiatry Building, Room 2213

401 Quarry Road, Stanford

Free; 1.25 CME/CE available for \$12.50 or \$15

For more CME/CE credit information, click [here](#).

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### Intersessions 2011 –2012

SFCP, 2340 Jackson Street, 4th Floor, SF  
8:00am - 12:00pm

**March 30th:** **Cia Foreman**, SFCP Member/Faculty and artist, will begin with an overview of "Perception and Process in Art and Analysis" and present the work of South African artist William Kentridge.

**April 6th:** Internationally exhibited New York artist **Elyn Zimmerman** will talk about her site-specific installations and creative process.

**April 13th:** **Stanley Steinberg**, SFCP Member/Faculty, Supervising/Training Analyst and artist, and Carrie Pilto, Assistant Curator of *The Steins Collect: Matisse, Picasso, and the Parisian Avant Garde* at SFMOMA, will bring us the world of Gertrude Stein who recognized in the work of Picasso, Matisse and others, the beginnings of modern art at a time coinciding with Freud's groundbreaking ideas about the mind.

**Steve Goldberg**, SFCP Member/Faculty and Supervising and Training Analyst will be introducing the presenters.

For more information, please call Greg Goglin at 415-563-5815 or email [gregory.goglin@sf-cp.org](mailto:gregory.goglin@sf-cp.org)



**SAVE THE DATE!**  
**SFCP 2012 GRADUATION**

**Saturday, May 19, 2012**  
**4:00 PM**

SFCP, 2340 Jackson St., 4th Fl., S.F.

More information to follow.

### RECOGNITIONS

**Seymour Boorstein, M.D.**, published *Who's Talking Now? Saving Your Relationship*, Bloomington, IN: Authorhouse, 2011.

**Henry Massie, M.D.**, published *Felice's Worlds—From the Holocaust to the Halls of Modern Art*, Brimble Publishing, 2012. This is a memoir of his mother; it is available from books Brimble and Amazon on Kindle and soon on Nook.

**Henry Massie, M.D.** and **Nathan Szjanberg, M.D.**, published *Lives Across Time—Paths to Emotional Health and Emotional Illness from Birth to 30 in 76 People*, Karnac, 2008.

**Stanley Steinberg, M.D.**, published "An Artist's "Motoric perception" and its Influence Upon the Formal Aspect of Her Art," *Psychoanalytic Study of the Child*, Vol. 65, 2012.

If you have something you would like to put before the community, please send it in to Marcia Parham at [marcia.parham@sf-cp.org](mailto:marcia.parham@sf-cp.org) for inclusion in the Newsletter.



## SFCP Library and Bookstore News

### New Acquisitions

Compiled by Eric Rosen

Blake, P. (2008). *Child and adolescent psychotherapy*. London, UK: Karnac Books.

Bolognini, S. (2008). *Secret passages : The theory and technique of interpsychic relations*. Hove, UK: Routledge.

Chodorow, N. (2011). *Individualizing gender and sexuality : theory and practice*. New York: Routledge.

Ferro, A. (2011). *Avoiding emotions, living emotions*. London, UK: Karnac Books.

Gann, E. (2012). *Theory Forum 2011-2012*. San Francisco: SFCP Library [dvd].

Khan, M. (1979). *Alienation in perversions*. New York: International Universities Press.

Sekoff, J. (2012). *"Muchness": Psychical textures and transformation the analytic field*. San Francisco: SFCP Library. [dvd]

Tauber, A. I. (2010). *Freud, the reluctant philosopher*. Princeton, N.J.: Princeton Univ. Press.

Winnicott, D.W. (1962). *Providing for the child in health and crisis*. San Francisco: SFCP Library[cd]

And, thank you to Dr. Boorstein for the donation of his new book:

Boorstein, S. (2011). *Who's talking now? Saving your relationship*. Bloomington, IN: Authorhouse.

Please note our [March Library Hours](#). And don't forget, our [catalog](#) is still online!

## ADS

Psychotherapy Office for rent. 2406 Clay St. at Webster, San Francisco (adjacent to CPMC). Top floor, sunny, newly decorated offices, waiting room, kitchen, 2 bathrooms, private Clay St. access, reasonable rent, parking nearby, secure. Call 415-922-5978.